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Gender Gap in the Arts Awareness Campaign

Ukrainian-founded women artists advocacy organization, All SHE Makes, uses parody to spread awareness about the gender discrimination women still face today.

CHICAGO, IL March,5 – Svitlana Martynjuk and All SHE Makes are spreading awareness about the gender gap women artists still face today. During the month of March, Svitlana is sharing educational information with a humorous twist to teach people about the impact of the gender gap. You can find this info on allshemakes.org as well as Instagram social media channel @allshemakes. All SHE Makes is drawing attention to the severity of the problem by highlighting how just a single issue of their art magazine highlights more women artists than a leading art book.

All SHE Makes uses "Say NO to Gender Gap" themes to draw attention to the injustice women face in the art world. Not only there is a multibillion pay gap, but women get much fewer opportunities to show their work despite holding most art degrees. All SHE Makes highlights cited studies which emphasize that the stereotypes about women's art being of a lesser value are not based in reality, but based in gender discrimination only.

Visit allshemakes.org to learn actionable steps you can take to help the cause.

